

For immediate release

October 10, 2025

cross U

Mitsui Fudosan Co., Ltd.

New Participation from International Organizations from Europe, North America, and Asia.

Co-creation Between Major Domestic Companies and Space Startups Accelerates.

The Forefront of the Space Business Gathers in Nihonbashi for Asia's Largest Space Business Event NIHONBASHI SPACE WEEK 2025

<Event Period: Tuesday, October 28 to Friday, October 31>

Event Overview

- NIHONBASHI SPACE WEEK 2025, Asia's largest space business event, will be held for the fifth time in the Nihonbashi area, which is becoming a center for companies and other organizations in the private sector, public sector, and academia, driving the space industry
- In addition to public- and private-sector space organizations from Europe, North America, and Asia, including the European Space Agency (ESA), this year's event will also see new participation from space startups in North America and Europe. More than 100 Japanese and overseas companies and organizations will participate, with over 30 events to be held
- The event will energize international space business co-creation by creating opportunities for event participants to gain insights into the latest space business trends and to interact with key players

Tokyo, Japan, October 10, 2025 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, and cross U, a general incorporated association also based in Tokyo, announced today that they will hold NIHONBASHI SPACE WEEK 2025 from Tuesday, October 28 to Friday, October 31, 2025 in the Nihonbashi area. NIHONBASHI SPACE WEEK is Asia's largest space business event where players in the space business from Japan and overseas will gather.

This year's event will be held for the fifth time. It has expanded in scale to become Asia's largest space business event, including participation by more than 100 companies and organizations from Japan and overseas, and over 30 space-related events held during the event period. At the same time, the event is further accelerating international co-creation, including more than 20 organizations attending from Europe, North America, and Asia, representing over 10 countries. Through this event, the organizers seek to foster new co-creation in the space business by creating opportunities for event participants to gain exposure to the latest space business trends and interact with key players in industry, government, and academia, with the goal of energizing the global space industry from Nihonbashi.

According to the latest report released in 2024 by the World Economic Forum, the market size of the space business is forecast to grow to \$1,800.0 billion (approx. ¥280 trillion) by 2035. In Japan, support programs including the Space Strategy Fund*, which provides funding of around ¥1 trillion over 10 years, have begun full-scale operation. Market entry by players ranging from startups to major non-space companies, and small and medium-sized enterprises from different business sectors is becoming an increasingly realistic option. Furthermore, Japan's space industry continues to grow rapidly, driven by factors such as accelerating partnerships between major non-space companies and space startups.

Nihonbashi is strengthening its presence as a hub that brings together space-related players in the public and private sectors. Notably, in January 2025, the space business site in Nihonbashi operated by cross U and Mitsui Fudosan was expanded, and JAXA began operations related to the Space Strategy Fund. Going forward, cross U and Mitsui Fudosan will continue to promote public-private collaboration from their base in Nihonbashi, contributing to the further development of space-related industries.

* About the Space Strategy Fund (excerpted from Cabinet Office materials)

The Space Strategy Fund (with up to ¥1 trillion in funding), a 10-year fund for JAXA, was established to support private-sector companies, universities, and other entities over several fiscal years in their efforts to develop, demonstrate, and commercialize advanced space technology.

(Cabinet Office materials: <https://www8.cao.go.jp/space/comittee/dai108/siryou3.pdf> (in Japanese))



Event Details

During NIHONBASHI SPACE WEEK 2025, the forefront of the space business will gather in Nihonbashi for events such as “EXHIBITION,” an exhibition where over 60 space business organizations will exhibit, along with a diverse array of business conferences. More than 30 space-related events are scheduled over the course of 4 days, with additional gatherings of key players in the space business planned across various locations in the Nihonbashi area.

	10.28 Tue	10.29 Wed	10.30 Thu	10.31 Fri
Nihonbashi Mitsui Hall (4F, COREDO Muromachi 1)		NIHONBASHI SPACE WEEK 2025 EXHIBITION		The Future of Space 2025
Muromachi Mitsui Hall & Conference (3F, COREDO Muromachi Terrace)		NIHONBASHI SPACE WEEK 2025 CONFERENCE STAGE PITCH STAGE GLOBAL STAGE		TBA
X-NIHONBASHI TOWER (7F, Nihonbashi Mitsui Tower)	Space Solar Power Systems (SSPS) Project Outcome Exhibition 2025 by Japan Space Systems	CONSEO School 2025 Satellite Sessions hosted by PASCO	FUKUOKA SPACE TECH NIGHT 2025	Deliverables Report Meeting of NSP-WG (New Space Port Working Group)
X-NIHONBASHI BASE (3F, Nihonbashi IT Bldg.)		Open Access to Our Coworking Area 9:00-15:00 (Tentative title) OITA SPACE FRONTIER PITCH	TBA	TBA
Others	10.28 Tue NIHONBASHI SPACE WEEK 2025 Reception Party (By invitation only / closed to public) 10.28 Tue RISE GATE NIHONBASHI Facility tour			

* Details such as program content and information on exhibiting companies are as of the time of writing and subject to change.

[Domestic Participating Organizations]



[International Participating Organizations]



EXHIBITION

An exhibition where the forefront of the space business gathers, with companies and organizations in the space business from Japan and overseas coming together under one roof. More than 60 organizations in the space business will be exhibiting, including overseas space agencies, startup companies, local governments, academia, and new corporate entrants into the space business.

Period: Tuesday, October 28 to Thursday, October 30, 2025

28th and 29th: 9:30–17:30, 30th: 9:30–17:00

* Public entry will be from 13:00 to 17:30 on the 28th, because a preview event for the media is scheduled.

Venue: Nihonbashi Mitsui Hall, 5F, COREDO Muromachi 1, 2-2-1 Nihonbashi Muromachi

Admission: Free; pre-registration required

Application: <https://crossu.smktg.jp/public/seminar/view/1123/> (in Japanese)

Exhibitors List: <https://www.crossu.org/spaceweek/en/exhibition/>



Profiles of Some Exhibitors Attracting Interest

1) Exhibits by major companies that are accelerating efforts in the space industry. An increase in co-creation between major companies and startups!

Numerous major companies and other companies from different business sectors, including an airline company, a major telecommunications carrier, and a travel agency, will be exhibiting at the event. Co-creation between major companies and space-related startups is progressing, accelerating the space business in Japan. For example, NIPPON TRAVEL AGENCY is promoting businesses to realize future space transportation and space travel, while Japan Airlines (JAL) is collaborating with IWAYA INC. to take on the challenge of achieving space travel through stratospheric balloon flights.



[Main corporate trends]

NTT DOCOMO BUSINESS, Inc.	<p><u>Next-generation telecommunications infrastructure pioneered through non-terrestrial networks</u></p> <p>Leveraging its expertise in telecommunications infrastructure, the company is ambitiously building new coverage areas using non-terrestrial networks (NTN) such as low Earth orbit satellites and HAPS. It will provide safe and secure telecommunications environments even in mountainous areas and remote islands, which are hard to reach with base stations, and maintain connectivity even during disasters, thereby leading the way in next-generation telecommunications infrastructure.</p>
Nippon Travel Agency Co., Ltd.	<p><u>Nippon Travel Agency takes on the challenge of space travel possible for everyone</u></p> <p>Since its establishment in 1905, Nippon Travel Agency, evolving from the travel business to a business of the future, has been fulfilling people's dreams by continuing to create a variety of travel experiences. Its next destination is outer space. Leveraging the expertise and networks it has developed over 120 years, the company is taking on the challenge of space travel, creating travel experiences for a new era, and pioneering future lifestyles.</p>
Japan Airlines Co., Ltd.	<p><u>Paving the way for the future of space travel through airline operations</u></p> <p>Based on its 70-year track record of providing safe and reliable air travel, JAL will extend its expertise in airline operations spanning airport services, aircraft maintenance, flight operations, flight dispatch, and operational control to space transportation. By enabling the regular movement of people and goods in space, JAL will support the creation of new industries and the solution of societal challenges, thereby taking the lead in building a sustainable world.</p>

2) Exhibits by numerous Japanese startup companies attracting international interest

Exhibitors include numerous startups attracting international interest, such as ispace, which in January 2025 continued its ambitious lunar exploration efforts toward realizing commercial lunar transportation, and Axelspace, which went public in August and plans to launch GRUS-3, a next-generation Earth observation satellite, next year.

AXELSPACE

ArkEdge
Space

ispace

iQPS

[Main corporate trends]

Axelspace Corporation	<u>Providing Earth observation data and satellite development support using an independently developed microsatellite</u> Axelspace provides AxelGlobe, an Earth observation platform, to partners across a wide range of fields worldwide. It also provides AxelLiner, which supports the development, manufacturing, and operation of microsatellites. Next year, the company plans to launch GRUS-3, a next-generation Earth observation satellite, and commence its first on-orbit verification service project.
ArkEdge Space Inc.	<u>The expanding potential of diverse space solutions through microsatellites</u> ArkEdge Space provides end-to-end solutions for microsatellite constellations from mission planning and design to mass production and operation. At its booth, the company will showcase its diverse initiatives and use cases for microsatellites, including Earth observation, maritime satellite communications (VDES), optical communications, and low Earth orbit (LEO) satellite positioning, as well as the development of satellite infrastructure for lunar missions and deep space exploration.
ispace, inc.	<u>Meeting the challenge of lunar resource development and the future of the lunar economy</u> ispace is working to meet the challenges of lunar resource development. Notably, the company is developing a lunar lander and a lunar rover to provide frequent and low-cost transportation services to the Moon, as well as payload and data services. At its booth, ispace will introduce the services it is developing offers and its initiatives for the future of the lunar economy.
Institute for Q-shu Pioneers of Space, Inc.	<u>Quasi-real-time observation with micro-SAR satellites</u> The Institute for Q-shu Pioneers of Space (iQPS) is working to establish the “QPS-SAR” constellation of independently developed small SAR satellites, with the aim of providing a near-real-time data service that allows observation of nearly any location on Earth approximately every 10 minutes. At its booth, the company will showcase images captured by QPS-SAR and examples of the latest satellite data applications.

CONFERENCE STAGE

This business conference for space-related organizations in the private and public sectors, as well as academia, will be held across 12 sessions. Top players from diverse sectors across various industries will discuss the latest space trends and their future outlook for space.

Period: Tuesday, October 28 to Thursday, October 30, 2025

Venue: Muromachi Mitsui Hall & Conference

(3F, COREDO Muromachi Terrace)

Admission: Free; pre-registration required

Application: <https://crossu.smktg.jp/public/seminar/view/1123/> (in Japanese)



Last year's conference

■Tuesday, October 28

 **Fraunhofer**
AVIATION & SPACE

Circular Economics and the Space Industry: Spin-Ins and Spin-Outs

13:00-14:00


THE EUROPEAN SPACE AGENCY

50 years of ESA's cooperation with Japan

15:30-16:00



Department for
Business & Trade

 **UK SPACE AGENCY**

UK Space Sector

– Current Collaboration, Future Opportunities, and Funding via UKSA and JAXA

16:00-17:00

■Wednesday, October 29



Shared Horizons: Japan-Africa
Collaboration through Space
Business
10:00-11:00



Looking beyond the Space
Strategy Fund
13:00-14:00



Make full use of space stations
15:00-16:00



The Mission and Importance of
Space Cybersecurity
17:00-18:00

■Thursday, October 30



Co-creating a Foundation for
Human Resource Development
in the Space Industry
10:00-11:00

SPACE FLORIDA
BE WHERE NEW IDEAS TAKE OFF



Japan × Florida:
Possibilities for Creating a
Global Space Ecosystem
11:00-11:30



Overview of the Quasi-Zenith Satellite
System “Michibiki”
- Toward Expanding Utilization with
the Completion of the 7-Satellite
System -
13:00-14:00



Tohoku University On-Orbit
Servicing
- The Future of Space
Infrastructure Enabled by On-
Orbit Servicing Technologies -
15:00-16:00



Eyes from Space to Save Japan
From Technological Seeds to Business:
Opportunities and Challenges
17:00-19:00

GLOBAL STAGE

The GLOBAL STAGE will host nine stages, including conferences and networking events organized by international space-related organizations, an embassy, and others. Leading figures from public agencies and private industry from around the world will visit Japan to present the latest developments in their countries' space business and co-creation frameworks with Japanese companies.

Period: Tuesday, October 28 to Thursday, October 30, 2025

Venue: Muromachi Mitsui Hall & Conference (3F, COREDO Muromachi Terrace)

Admission: Free; pre-registration required

Application: <https://crossu.smktg.jp/public/seminar/view/1123/> (in Japanese)

■Tuesday, October 28



How imec's semiconductor innovations are powering the new Space Era
14:30-16:30


Department for Business & Trade

Meet the UK Space Sector
17:00-18:00

■Wednesday, October 29



Office of Economic Development & International Trade

Investing in the USA: Tapping into Colorado's Thriving Aerospace Ecosystem
10:00-12:00



Stage of Innovation agency Lithuania
13:00-13:30



Internationalization of Japanese Space Market, the view of the foreign CXOs
14:00-15:00



Japan-Singapore Co-Creation Workshop
18:00-21:00

■Thursday, October 30



Lifting Off Together: France-Japan Synergies for Cooperation in the Evolving Space Industry.
10:00-12:00



Exploring Space with Australia: Innovation Showcase & Networking
13:00-15:00



Ambasciata d'Italia
Tokyo

ITALY'S SPACEWAYS: DRIVING SCIENCE, TECHNOLOGY AND GROWTH IN THE GLOBAL SPACE ECONOMY
Strengthening Italy

16:00-19:00

PITCH STAGE

The PITCH STAGE will see key personnel directly present the latest initiatives and future activities of more than 40 notable companies and organizations from Japan and abroad, ranging from major companies to startups.



Period: Tuesday, October 28 to Thursday, October 30, 2025

Venue: Muromachi Mitsui Hall & Conference
(3F, COREDO Muromachi Terrace)

Admission: Free; pre-registration required

Application: <https://crossu.smktg.jp/public/seminar/view/1123/> (in Japanese)

Participating companies: <https://www.crossu.org/spaceweek/en/pitch-stage/>

OTHER EVENTS

<Space Solar Power Systems (SSPS) Project Outcome Exhibition 2025 by Japan Space Systems>



Date: Tuesday, October 28, 2025

Venue: X-NIHONBASHI TOWER

Admission: Free; no pre-registration required

Organizer: Japan Space Systems

<RISE GATE NIHONBASHI Facility tour>



Date: Tuesday, October 28, 2025

Venue: RISE GATE NIHONBASHI

Admission: Free; pre-registration required

Organizer: RISE-A

<CONSEO School 2025>



Date: Wednesday, October 29 and Thursday, October 30, 2025

Venue: X-NIHONBASHI TOWER

Admission: Free; pre-registration required

Organizer: CONSEO (Consortium for Satellite Earth Observation)

<Satellite Sessions hosted by PASCO - Expanding Space Utilization through Co-Creation ->



Date: Wednesday, October 29, 2025

Venue: X-NIHONBASHI TOWER

Admission: Free; pre-registration required

Organizer: PASCO CORPORATION Satellite Business Division

<OITA SPACE FRONTIER PITCH>



Date: Wednesday, October 29, 2025

Venue: X-NIHONBASHI BASE

Admission: Free; pre-registration required

Organizer: Oita Prefecture

<FUKUOKA SPACE TECH NIGHT 2025>



Date: Thursday, October 30, 2025

Venue: X-NIHONBASHI TOWER

Admission: Free; pre-registration required

* The networking event has an admission fee of ¥1,000.

Organizer: Fukuoka Pref. Space Business Network

<The Future of Space 2025>



Date: Friday, October 31, 2025

Venue: Nihonbashi Mitsui Hall

Admission: Free; pre-registration required

Organizer: Nikkei, Inc.

<JAXA Dialog 2025>



Date: Friday, October 31, 2025

Venue: Muromachi Mitsui Hall & Conference

Admission: Free; pre-registration required

Organizer: Japan Aerospace Exploration Agency (JAXA)

<Deliverables Report Meeting of NSP-WG (New Space Port Working Group)>



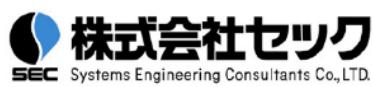
Date: Friday, October 31, 2025

Venue: X-NIHONBASHI TOWER

Admission: Free; pre-registration required

Organizer: Innovative Space Carrier Inc.

<Beyond Terrestrial 2025 - Space and communications create a new public>



Date: Friday, October 31, 2025

Venue: X-NIHONBASHI BASE

Admission: Free; pre-registration required

Organizer: Systems Engineering Consultants Co., LTD.

Overview of NIHONBASHI SPACE WEEK 2025

Period: Tuesday, October 28 to Friday, October 31, 2025

Venue: Nihonbashi Mitsui Hall

Muromachi Mitsui Hall & Conference

X-NIHONBASHI TOWER

X-NIHONBASHI BASE, others

(Nearest metro station: Mitsukoshimae Station
on the Tokyo Metro Ginza and Hanzomon lines)

Organizer: cross U

Co-organizer: Mitsui Fudosan Co., Ltd

Sponsors: National Space Policy Secretariat of the Cabinet

Office, Ministry of Internal Affairs and

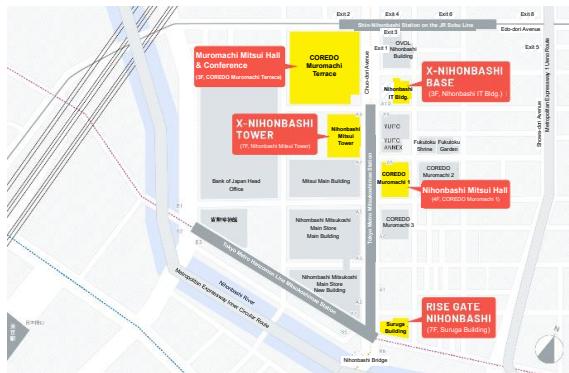
Communications, Ministry of Education, Culture, Sports, Science and Technology,

Ministry of Economy, Trade and Industry, and Japan Aerospace Exploration Agency (JAXA)

Official website: <https://www.crossu.org/spaceweek/en/>

<Venue area map>

Held at various locations in the Nihonbashi area



■Mitsui Fudosan's Initiatives for Space-Related Industry Creation

Mitsui Fudosan has been promoting the Nihonbashi Revitalization Plan since the second half of the 1990s in a collaboration between the public and private sectors and the local community. A key strategy of the plan is “industry creation,” which supports the development of industries through neighborhood creation. Since 2019, Mitsui Fudosan has been working on space industry creation. In 2023, cross u was founded by Mitsui Fudosan and other parties involved in the space business, and it has since been advancing its activities.

■About cross u

<https://www.crossu.org/en/>

A space business co-creation platform founded in 2023 by Mitsui Fudosan and other parties involved in the space business whose goal is to invigorate space-related businesses. In addition to the business matching know-how fostered by Mitsui Fudosan through providing places/locations and creating opportunities, cross U offers a support structure combining industry, government, and academia that encourages relationships, connection, and development that transcend organizational boundaries among players in diverse industries, making Nihonbashi a base for invigorating the global space business. It also seeks to apply space-related technologies to solve the challenges of our planet to achieve a sustainable society.



CROSS U

■ Sustainability in the Mitsui Fudosan Group

Based on the meaning of its “& mark,” “to generate new value with society through cooperation, coexistence and co-creation, we forge ahead, innovating,” the Mitsui Fudosan Group views the “creation of social value” and the “creation of economic value” as two wheels of a cart. Accordingly, we believe that the creation of social value leads to the creation of economic value, and that this economic value then creates even greater social value.

Moreover, we identified six Group Materiality priority issues when formulating our new management philosophy in April 2024. These Group Materiality priority issues are (1) Contribute to industrial competitiveness, (2) Coexist with the environment, (3) Health and Vitality, (4) Safety and security, (5) Diversity and inclusion, and (6) Compliance and governance. The Mitsui Fudosan Group will work to address each of the materialities through its core business activities and contribute to the promotion of sustainability.

(References)

- Group Management Philosophy and Long-Term Vision
<https://www.mitsuifudosan.co.jp/english/corporate/innovation2030/>
- Group Materiality
https://www.mitsuifudosan.co.jp/english/esg_csr/approach/materiality/