

April 16, 2026

For immediate release

Mitsui Fudosan Co., Ltd.
Ise-Shima Resort Management Co., Ltd.

**An Environmental Coexistence Resort that Nurtures the Bountiful Countryside,
Sea and Forest of Ise-Shima****Reopening of NEMU RESORT on Saturday, April 18, 2026**

Debut of 18 new villas: Hills Villa and Forest Villa

Hilltop House—featuring a pool with spectacular views of nature—opens on Saturday, July 18, 2026

Renovation Overview

1. Debut of a Total of 18 Villas, Featuring the New Hills Villa and Forest Villa, Offering an Immersive Experience of Ise-Shima's Natural Environment
2. Hotel Building Renovations
 - Renovation of select guestrooms, along with the addition of a new lounge featuring music from rare records and a kids' space
 - Expansion of the Western menu and the launch of lunch services at Restaurant SATOUMI, a dining facility featuring the blessings of Ise-Shima
3. Renovation of Common Areas to Immerse Oneself in Nature
 - Addition of new pickleball courts and renovation of the Marina House to offer a wide range of activities
 - The Satoyama Waterside Garden has been redeveloped into a waterside space where visitors can reflect on coexistence with the natural environment while being immersed in a rich natural habitat
4. Opening of the Hilltop House, on Saturday, July 18, 2026, Featuring a Pool with Spectacular Views of Nature

Tokyo, Japan, April 16, 2026 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, and Ise-Shima Resort Management Co., Ltd., a member of the Mitsui Fudosan Group, will reopen the NEMU RESORT (Shima City, Mie Prefecture, 86 guestrooms) on Saturday, April 18, 2026.

NEMU RESORT, located within Ise-Shima National Park in Mie Prefecture, is a vast resort spanning approximately 617 acres (approximately 250 ha) (roughly 61 times the size of Tokyo Dome). Surrounded by lush forests and the tranquil scenery of Ago Bay, the resort allows guests to experience the natural beauty that changes with each of the four seasons.

This renovation introduces 18 new villas, with dining and on-site facilities also undergoing a dramatic revamp. Additionally, Hilltop House, featuring a breathtaking pool that overlooks the vast natural landscape, is also scheduled to open on Saturday, July 18, 2026. As a landmark destination resort in the Ise-Shima region, NEMU RESORT will provide a diverse array of experiences that can be enjoyed in any season.



Interior rendering of the Hills Villa

<Renovation Overview>

1. Debut of a Total of 18 Villas, Featuring the New Hills Villa and Forest Villa, Offering an Immersive Experience of Ise-Shima's Natural Environment

To provide guestrooms that allow guests to fully experience the natural surroundings of Ise-Shima, the resort will newly establish 8 Hills Villas and 10 Forest Villas.

The new villas will feature standard types, each measuring approximately 871 ft² (81 m²), including the wood deck. Among the newly built Forest Villas, 2 will be configured as 2-bedroom units measuring approximately 1,270 ft² (118 m²), ideal for families and groups. Built using timber from Mie Prefecture, the villas offer a serene stay enveloped in abundant nature. Each villa features a view bath and a terrace for barbecues centered on ingredients produced in Mie Prefecture, and rooms also include astronomical telescopes and record players, providing guests an opportunity to unwind by stargazing at Ise-Shima's beautiful night skies and relaxing with music. Washer-dryers and large refrigerators have also been installed to accommodate guests staying for multiple days. Of the existing Forest Villas, all 8 have been reborn as Forest Villa DOG, which are dog-friendly villas where guests can stay with their dogs (including some large breeds). Guests may also drive up to each villa by car, and each villa will have its own dedicated electric buggy for comfortable travel throughout the expansive grounds of NEMU RESORT.



Interior rendering of the Hills Villa



External rendering of the Forest Villa

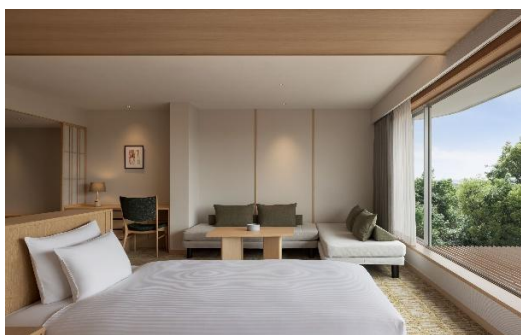
2. Hotel Building Renovations

- **Renovation of select guestrooms, along with the addition of a new lounge featuring music from rare records and a kids' space**

Renovations will also be carried out on certain guestrooms in the existing hotel. For Japanese rooms on the third floor, 12 will be transformed into Executive rooms measuring approximately 503 ft² (46.8 m²), designed in tones that evoke the warmth of wood characteristic of NEMU RESORT. On the second floor, 19 Japanese rooms will be remodeled into Superior rooms, also measuring approximately 503 ft² (46.8 m²) and equipped with daybeds.

The Lobby Lounge will be renovated into a bright and warm space featuring a design based on natural wood. A collection of approximately 3,800 rare records, which were inherited from Nemunosato, once known as a sanctuary of music, will be available to be played upon request. Guests will be able to spend a relaxing time surrounded by nostalgic and rich music with a drink in hand.

The new kids' space features a safe environment where young children can learn and enjoy themselves, designed under the theme of the nature of Ise-Shima and NEMU RESORT.



Executive guestroom



Superior guestroom



The Lobby Lounge



Kids' space

- **Expansion of the Western menu and the launch of lunch services at Restaurant SATOUMI, a dining facility featuring the blessings of Ise-Shima**

Restaurant SATOUMI will be reborn as a dining facility where guests will be able to savor the blessings of Ise-Shima's sea and countryside. Along with authentic Japanese course menus prepared using carefully selected local ingredients, with a focus on Japanese broth, an extensive Western à la carte menu will also be offered. The restaurant will also launch lunch services. New menu items will be available for guests of all ages, such as Matsusaka beef hamburger steak for children.



Western dishes



Meal for children

3. Renovation of Common Areas to Immerse Oneself in Nature

- Addition of new pickleball courts and renovation of the Marina House to offer a wide range of activities

Guests will be able to enjoy a diverse array of experiences against the backdrop of Ago Bay and its lush forests at any time of day. Ten pickleball courts have been newly installed to enable visitors of all ages to enjoy playing with family and friends. The Marina House, which is the departure point for marine activities, has also been renovated to offer guests a place to kick back and relax before and after activities. Hands-on ocean experiences will also be provided through sea transport via marine taxis leaving the Marina and cruises around Ago Bay.



Pickleball courts



Marina House

- The Satoyama Waterside Garden has been redeveloped into a waterside space where visitors can reflect on coexistence with the natural environment while being immersed in a rich natural habitat

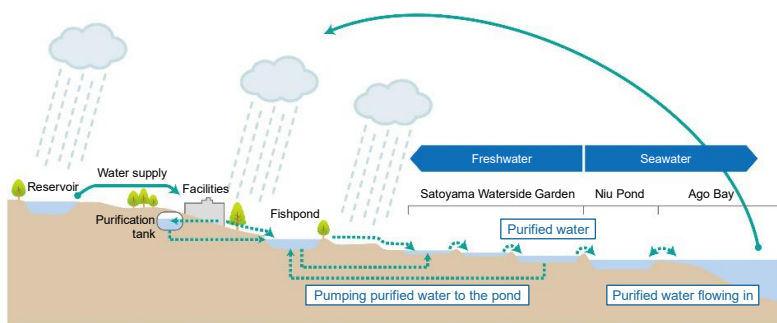
At NEMU RESORT, part of the water used within the resort is secured through on-site reservoirs, and the wastewater generated is purified and then released into the Satoyama Waterside Garden. Through this system, the resort promotes the circular use of water resources.

The Satoyama Waterside Garden has been redeveloped as part of this renovation to ensure the natural flow and purification of water. The resort plans to introduce programs such as nature observation and environmental learning, allowing guests to encounter creatures they would rarely see in daily life and to experience the many facets of satoyama (countryside) nature. As guests stroll along gentle streams and ponds, the resort will also provide opportunities to reflect on coexistence with the natural environment while experiencing the vitality of nature.

* For details on the Satoyama Waterside Garden: <https://www.nemuresort.com/facility/#satoyamaSuisai>



Satoyama Waterside Garden



Water circulation diagram within NEMU RESORT

4. Opening of the Hilltop House, on Saturday, July 18, 2026, Featuring a Pool with Spectacular Views of Nature

A new Hilltop House will open on Saturday, July 18, 2026, on Tefutefu Hill within NEMU RESORT, offering sweeping views of nature. The facility will feature a pool area with a main pool, jet bath, and kids' pool, and the new Dining Satoyama will provide a spectacular setting overlooking the natural environment, available for use on pool business days and for group parties.



Exterior rendering of Hilltop House



Hilltop House rendering of the main pool

Message from Takashi Tashiro, General Manager of NEMU RESORT



NEMU RESORT is nestled within the magnificent natural surroundings of Ise-Shima National Park, overlooking the serene and beautiful ria coastline of Ago Bay and spanning a vast area equivalent to 61 times the size of Tokyo Dome. The resort offers a landscape that connects guests with Japan’s original natural scenery, where the forest, sea, and sky come together. Guests can enjoy a wide range of activity programs that allow them to experience the changing seasons, ensuring that every visit offers something new. Through this renovation, we have built 18 new villa buildings and refreshed parts of the hotel to create an even more relaxing environment than before. We look forward to offering our guests the finest resort stay.

<NEMU RESORT Overview> * After renovation

Location	2692-3 Hazako, Hamajima-cho, Shima City, Mie Prefecture
Site area	Approx. 24,065,467 ft ² (approx. 2,235,755 m ²)
Total floor area	Approx. 285,620 ft ² (approx. 26,535 m ²)
Scale/Structure	Hotel: Reinforced concrete Villas: Wooden construction, partial steel structure
Architect/Builder	Architect/Builder: Hotel/Villas (Architect) NOMURA Co., Ltd. (Builder) NOMURA Co., Ltd.
Management company	Ise-Shima Resort Management Co., Ltd.
President and Representative Director	Kosuke Sagara
General manager	Takashi Tashiro
Opening	1967
Guestrooms	86 rooms
Other facilities	Hilltop House (pool, Dining Satoyama) *scheduled to open in mid-July 2026 Restaurant SATOUMI, NEMU GOLF CLUB, marina, Gracious Spa, Mikimoto Spa, banquet and meeting rooms, tennis courts, pickleball court
Tel.	0599-52-1211
Official website	https://www.nemuresort.com/en/
Instagram	https://www.instagram.com/nemu_resort/



Sunset cruising



Starry sky viewed from within the NEMU RESORT grounds



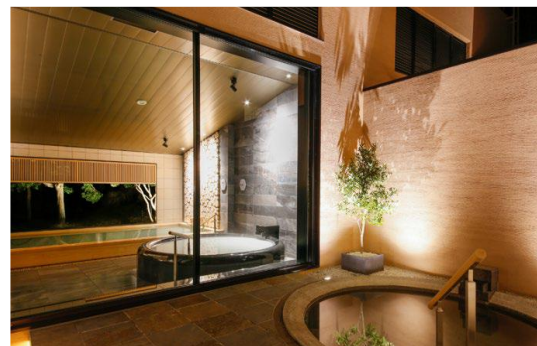
Check-in using the marine taxi



Land vehicle for driving around the grounds



NEMU GOLF CLUB



Blessed Hot Spring facility

Facility Guide





**Preserve and
nurture greenery**



**Harness the
allure of water**



**Enrich the
ecosystem**



**Connect the aspirations
of the community**



**Promote the circulation
of natural resources**