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For immediate release

 Mitsui Fudosan Co., Ltd.  
 BIPROGY Inc.  
 West Japan Railway Company  
 Hakuhodo Inc.

## Body Analysis Pod, Popular at Expo 2025 Osaka, Kansai, Japan, Makes Its Debut at an Office Building and in the Greater Tokyo Area

**PHR Connect Consortium Launches DotHealth Body Analysis Service at Nihonbashi Muromachi Mitsui Tower**

### Key Points of this Press Release

- DotHealth Body Analysis Service, a personal healthcare service centered on the Body Analysis Pod that was popular at Expo 2025 Osaka, Kansai, Japan, will make its debut at an office building in the Greater Tokyo area, with the service launching at Nihonbashi Muromachi Mitsui Tower on May 19, 2026.
- The service will be offered along with &BIZ—Mitsui Fudosan’s suite of services for office workers at its properties—as an initiative that supports the health and wellbeing of employees at tenant companies.
- By also making the service available to visitors to the area and encouraging continued use, the partners aim to extend its impact to the wider neighborhood and establish a new healthcare experience as part of everyday life.

Tokyo, Japan, May 18, 2026 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo (hereafter, “Mitsui Fudosan”), together with the PHR Connect Consortium—comprising BIPROGY Inc. (hereafter, “BIPROGY”), West Japan Railway Company (hereafter, “JR West”), and Hakuhodo Inc. (hereafter, “Hakuhodo”)—announced today that they will install the Body Analysis Pod at Nihonbashi Muromachi Mitsui Tower. The pod was exhibited at the Osaka Healthcare Pavilion at Expo 2025 Osaka, Kansai, Japan and proved popular. The PHR Connect Consortium will launch its DotHealth Body Analysis Service (hereafter, “the Service”) at Nihonbashi Muromachi Mitsui Tower on May 19, 2026. This is the first time the service is being offered at an office building and in the Greater Tokyo area.

At Expo 2025 Osaka, Kansai, Japan, the Osaka Healthcare Pavilion welcomed more than 5.53 million visitors, and the Reborn Experience, in which visitors used the Body Analysis Pod to check their own health and gain insights that prompted behavioral change through the visualization of that health data, generated significant attention. Aiming to ensure that the Reborn Experience would not end as a one-time event at Expo 2025 Osaka, Kansai, Japan, but instead take root in everyday life, the PHR Connect Consortium has continued the initiative as an Expo legacy project and currently offers the service at four locations in Osaka Prefecture.

Given the context of growing corporate interest in health and productivity management and human capital, and the rising importance of initiatives that contribute to employee wellbeing, the installation at Nihonbashi Muromachi Mitsui Tower is aimed primarily at office workers based at the tower and surrounding offices, providing an environment in which they can visualize their health status as part of daily life and supporting the creation of new healthy habits. Mitsui Fudosan will offer the service as part of &BIZ—its suite of services for office workers at its properties—as an initiative that supports the health and wellbeing of employees at tenant companies. By also making the Service available to visitors to the area, Mitsui Fudosan and the PHR Connect Consortium aim to extend their impact to the wider neighborhood and to establish a new healthcare experience as part of everyday life.



Body Analysis Pod installed at Nihonbashi Muromachi Mitsui Tower (B1 floor)

## ■ Significance of the Service

The Body Analysis Pod measures health across six areas: cardiovascular, hair, skin, teeth, brain, and musculoskeletal. Following the device’s instructions, users can collect data on approximately 50 items, including pulse and skin oil content, in approximately eight minutes. Results are accumulated in a dedicated web app, where users can review them through graphs and other displays. By using the Service regularly, for example, once every three weeks, users can track changes in their physical condition over time.

Through continued use, the Service helps users shift their awareness and behavior around health and provides ongoing health support as part of daily life. The Service is designed for office workers to use during their lunch breaks or between tasks. It integrates routine activities, such as tracking daily changes in physical condition, and promotes health awareness by allowing users to share their results with others. It is also expected to contribute to higher productivity through improved condition management.



Sample screens of the Body Analysis Service app

## ■ Service Overview


- (1) Period: Approximately one year starting May 19, 2026 (planned)
- (2) Location: B1 floor, Nihonbashi Muromachi Mitsui Tower
  - \* The location is subject to change in the future.
- (3) Hours: 11:00 a.m. to 7:30 p.m. daily (planned)
- (4) Fees: Subscription-based (2 months: 1,200 yen / 6 months: 3,000 yen)
  - \* Pod usage passes can be purchased through the Body Analysis app.
  - \* Body Analysis app: <https://dothealth-body-measurement.net/login> (in Japanese)



Nihonbashi Muromachi Mitsui Tower

**Body Analysis Service Member Registration Site (Smartphone Only)**

**URL:** <https://dothealth-body-measurement.net/login> (in Japanese)



## ■ Future Outlook

Based on the insights gained through this service, Mitsui Fudosan will explore the ideal form of services that contribute to office workers’ health and wellbeing. At the same time, Mitsui Fudosan aims to create new customer experience value at its office buildings by promoting collaboration and co-creation with other companies, including communication through &BIZ and product and service recommendations to tenant companies based on measurement results.

Building on the Body Analysis Pod as a starting point, the PHR Connect Consortium will work to generate new collaborations and joint business ventures with Mitsui Fudosan’s office building tenants and other stakeholders, providing additional value to users visiting these offices.

## (Reference Materials)

### ■ About &BIZ

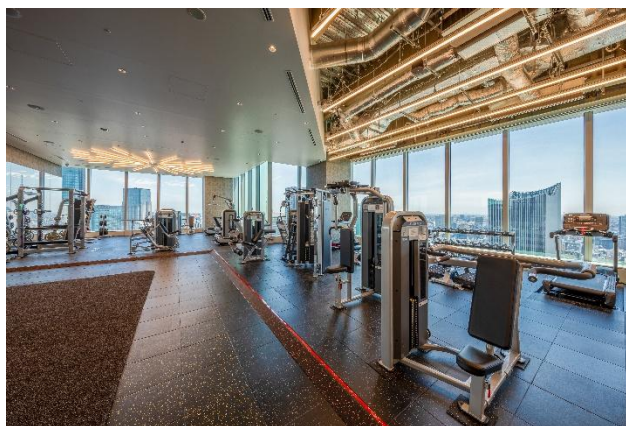
&BIZ is a suite of services for people working in Mitsui's office buildings. It offers a wealth of content to support working hours, including information to help workers develop their skills and events to facilitate communication with colleagues, along with special privileges at Mitsui Fudosan Group commercial facilities and hotels. The service also supports a wide range of activities outside of work with family and friends.



At its offices, Mitsui Fudosan is working to enrich workers' daily lives and to provide services that help maximize the performance of tenant companies through &BIZ.



“&BIZ event,” the participatory event series for tenant companies  
A scene from “&BIZ CUP,” the inter-company pickleball tournament



“&BIZ fitness,” the fitness facility for tenant companies

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